



**IRFEDD**

INSTITUT RÉGIONAL DE FORMATION À L'ENVIRONNEMENT  
ET AU DÉVELOPPEMENT DURABLE

# SESAME

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Soutenir l'Entrepreneuriat et les Savoir-faire en Agriculture  
dans les Métropoles

*Supporting Entrepreneurship and Agricultural Know-How in Metropolitan Areas*



# SESAME

-general information-

## **PROJECT FRAME**

Erasmus+ KA2

« Key Action 2 (KA2) Strategic Partnerships in the Field of VET »

## **PROJECT DURATION**

september 2019 – decembre 2021

## **APPLICANT ORGANISATION**

Institut Régional de Formation à l'Environnement et  
au Développement Durable

(IRFEDD)

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## CONTEXT

Urban and peri-urban agriculture is a matter of growing importance on a territorial scale. It is reflected in actions aimed at reconnecting the urban population to agricultural production and relocating food systems by promoting short circuits.

Its development is based on entrepreneurs who carry agricultural projects and on the public authorities and planners who will put in place favourable strategies on their territory.

# SESAME

## THE PROJECT'S GOALS

The main objective of the SESAME project is to **promote the deployment of agricultural projects in urban and peri-urban areas** of the partner countries through developing innovative training adapted to key players in the sector, taking into account the skills-based approach and the digital transition challenges.

1. Encourage entrepreneurship through the **creation of an "Entrepreneurship in urban and peri-urban agriculture" training module** to validate this competence within Level IV vocational training.
2. **Raise the awareness of public authorities** and territorial planning executives at the levers of actions aimed at facilitating the development of urban and peri-urban agriculture at the metropolitan scale. This is done through a micro-learning training "Challenges and opportunities for urban and peri-urban agriculture".
3. **Promote synergies** between these two audiences through providing cross-training.
4. **Decomartmentalize practices** on a transnational level and pool experiences.

## EXPECTED RESULTS AND IMPACTS, POTENTIAL BENEFITS

### SHORT AND MEDIUM TERM

#### 1. Upskilling of target audiences

- Vocational training contractors on the subject of urban agricultural installation (6 to 15 trainees)
- Elected officials and executives of the territorial function on the subject of project support (20 to 30 participants in the pilot cities of Bologna, Barcelona and Aix-Marseille)

#### 2. Integration and dissemination of SESAME training

- Integration of the SESAME module within existing training courses
  - ✓ In France, integration of SESAME modules within the “BPREA” diploma (in the form of UCARE or Specialization Certificates) of Antibes CFPPA
  - ✓ In Spain, integration of training modules within the “Grau mitjà Tècnic diploma in Produccio Agroecologica” (in the form of an optional module) of the Escola Agrària d'Amposta
  - ✓ In Italy, integration of training modules within the diploma “Gestione dell'Ambiente e del Territorio” (in the form of Optional Module) of the Istituto Agrario Serpieri
- Dissemination of the "Challenges and opportunities of urban and peri-urban agriculture" training by public authorities and training actors

#### 3. Strengthening training adaptation to digital transition

#### 4. Strengthening a multi-stakeholder approach (training actors, civil service and economic stakeholders)

#### 5. Pooling and sharing best practices on Mediterranean, European and transnational level

- Common design of training courses to European standard (competence block approach, ECVET method)
- Transnational learning activity paving the way for European mobility

## EXPECTED RESULTS AND IMPACTS, POTENTIAL BENEFITS

### LONG-TERM

1. Capitalisation of the results on the territories (increased number of projects to be carried out by the trained entrepreneurs, reinforcement of a network of actors)
  
2. Capitalisation of the SESAME training
  - SESAME training module spin-off within vocational training centers, first on a regional scale via the Unis-Vert network (FR), Servei Agrari network (ESP) and Rete Agrari Emilia Romagna network (IT), and then on a national and European scale.
  - Spinning and capitalisation of SESAME training with specialised actors and networks
  - Diversification of the target audience of SESAME courses (people in need of social inclusion, private companies ...)
  - Initiating reflection on setting up mobility European projects between agricultural vocational training centers.

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## PARTERSHIP

### PARTNERS

1. **FR** – IRFEDD (Institut de Formation à l'Environnement et au Développement Durable)
2. **FR** – AVITEM (Agence des Villes et Territoires Méditerranéens Durables)
3. **FR** – CFFPA Antibes (Vocational Agriculture Center) : representing the regional network UNIS VERT (14 vocational centers of « Région Sud PACA », south-east region of France)
4. **ESP** – Escola agrària Amposta (Vocational Agriculture Center) : representing the regional network SERVEI AGRARI (14 vocational centers of Catalonia)
5. **ESP** – Area Metropolitana de Barcelona (Metropolitan Area of Barcelona)
6. **ESP** – Eduscopi – private company - Communication, dissemination and scientific education.
7. **IT** – Istituto Serpieri Bologna (Vocational Agriculture Center) representing the regional network Rete Agrari (16 vocational centers of Emilia Romagna region)
8. **IT** – Città Metropolitana di Bologna (Metropolitan Area of Bologna)



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# SESAME PARTERSHIP

**Public sector organisations**

**Pedagogical engineering:**  
AVITEM

**Target audience:**  
Città Metropolitana di  
Bologna

Area Metropolitana de  
Barcelona

Aix Marseille Provence  
Métropole (associated  
partner)

**Vocational training  
organisations**

**Pedagogical engineering:**  
IRFEDD

**Target audience:**  
Istituto Agrario Serpieri

Escola Agrària Amposta

CFPPA Antibes

**Private sector**

**Digital engineering:**  
Eduscopi





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## PARTERSHIP

### ASSOCIATED PARTNERS

1. **FR - La Métropole d'Aix Marseille Provence** (Metropolitan Area of Marseille-Provence)
2. **FR – AFAUP Network** (French Association of Urban Agriculture)
3. **FR – Cité de l'Agriculture** (Marseille)
4. **FR - La Ville de Mouans-Sartoux** (Metropolitan Area of Mouans-Sartoux)
5. **IT – Agriculture and Food Sciences Department of Alma Mater Studiorum (University of Bologna)**, applicant organisation for the Erasmus+ project Urban Green Train
6. **IT - L'Ufficio scolastico regionale per l'Emilia-Romagna** (reference organisation for national education in Emilia Romagna region)

## CALENDRIER

1. **Oct 2019** : Transnational meeting – Project Kick-off (*in Marseille*) – linked to Mediterranean Journeys of Urban Agriculture in Marseille
2. **March 2020** : Transnational meeting (*in Barcelona*) Validation of the training content (of both programs: public authorities and vocational agricultural centers)
3. **Oct 2020** : integration of training module “Entrepreneurship in Urban and Peri-Urban Agriculture” within official agriculture diplomas (IT, SP, FR)
4. **Oct 2020** : beginning of training “Challenges and Opportunities of Urban and Peri-urban Agriculture” for local public authorities (IT, SP, FR)
5. **Dec 2020** : local meetings between entre local public authorities and trainers (Marseille, Bologna, Barcelona)
6. **March 2021** : Training week in Grasse, FR (SCIC TETRIS) 6 trainers of every center (IT, SP, FR)
7. **April 2021** : Transnational meeting of public authorities (IT, SP, FR) (*in Bologna*)
8. **Sept 2021** : Final transnational dissemination event (*in Marseille*)

# SESAME

-previous projects-

**IRFEDD** - Publication « [Urban agriculture: is there a need of training?](#) »

**IRFEDD** – Publication « [Urban agriculture vocational training programs](#) »

**AVITEM** – [Interreg Med MADRE](#) project

**University of Bologna** - [URBAN GREEN TRAIN](#)