

AGENDA (Part 1)

10:00

Welcoming

Inclusion

Collective Intelligence : what's that ?

Collective Intelligence in organisations

11:30

Break

“Raison d’être” of a project (the purpose of a project)

Focus on Manager’s role

Declusion

1:00



COLLECTIVE INTELLIGENCE, WHAT ARE WE TALKING ABOUT?



Starting points

Based on research findings in various fields (psychology, economics, sociology, etc.)

1

Collective intelligence has always existed; it is a characteristic of the living world!



Studies on animal behavior aimed at challenging the widespread perception of a living world dominated by competition

2

“Together, we’re smarter than we are alone”...



See “The Wisdom of Crowds” (J. Surowiecki) and the experiment on estimating the weight of an ox

3

... “But not always!”



See cognitive biases such as conformity (e.g., the Asch experiment) or the authority bias.

Collective intelligence can work wonders, if (and only if!) the right conditions are in place

